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Program Summer School *Blended Learning for professionals.*

13th of August – 19th of August 2017

Program version September 2016.

Goals of the program

- The *general goal* of the summer school is to equip participants with the competencies to *design, build and execute educational programs based on blended learning principles and practices*. The summer school is set up in a *tailor made* manner. This means participants will work on tailor made solutions for their own professional workplace during the summer school.
- The specific goals are the following. At the end of the Blended Learning Summer School participants are able to:
 - demonstrate that they have a concise and practical overview of the major learning theories related to a Blended Learning approach;
 - use tools and applications which can be applied in a Blended Learning setting;
 - implement a blended format for a curriculum or course program at their own organization, being equipped with a first sketch for an organizational development plan regarding the introduction or re-enforcement of Blended Learning;
 - design a blended format for a curriculum or course program;
 - consult their own international professional community around Blended Learning.

Target group:

- The Blended Learning Summer School is specially designed for professionals from higher education, secondary education and company training institutions, aiming to design an efficient and qualitative course/training on any given topic.

Educational approach

- Lectures, practicals and assignments will be in line with the topic and the target group (we will practice what we preach).
- Principles of Blended Learning will be applied in assignments before, during and after the participants stay in Leiden. During the training in Leiden there will be a mix of 75% face to face training and 25% online self/group study.
- After the training participants will receive tutor and group feedback on their own Blended Learning design and practice.
- The training will be as 'tailor made' as much as possible, based upon the information derived from the following activities:



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- a pre training questionnaire to assess participants' learning 'needs and wants';
- a short skype interview with all participants before arrival.

The summer school will make use of an online learning environment which allows for interaction, storage, sharing and reporting.

Training Program

- The training will have a duration of six full days, from Sunday afternoon until Saturday afternoon.
- Per day participants will have seven hours face to face lectures, practicals and project work and two hours of independent individual or group work, usually on online assignments. For the independent activities, working space will be provided (if needed) and face to face or online mentoring will be available.

Sunday, August 13, 14.00 – 18.00 hours

- Official opening of the training program.
- 'Get to know each other' exercise (partly online and partly face to face)
- Blended Learning curriculum design game.
- Evening: Official welcome dinner

Monday, August 14, 9.00 – 17.00 hours

- Practical goal setting for the training.
- Interactive session: principles and practices of Blended Learning, including the TPAC design model.
- Training of tools for Blended Learning. Participants will be introduced to a number of tools and train with two of their individual choice. At the end of this session exchange of experiences with the new tools takes place.

Tuesday August 15, 9.00 – 17.00 hours

- Interactive lecture and practical: how to make an existing educational program blended?
- Design of a blueprint for participants own Blended Learning project
- Afternoon: boat trip around academic and historical Leiden.

Wednesday August 16, 9.00 – 17.00 hours

- Video use in Blended Learning education: principles and practice.
- Practical in small groups: making and publishing your own video clip.
- Interactive lecture and practical on online assessment.
- Working on own Blended Learning project (with input and guidance from tutors and specialists.)



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Thursday August 17, 9.00 – 17.00 hours

- Implementing Blended Learning at an organizational level:
 - How to design strategic or action plans for Blended Learning.
 - How to design and implement staff professional development for Blended Learning.
- Guest lecture: Blended Learning and innovation policies at Leiden University.
- The production and use of MOOCS as a tool for Blended Learning programs.
- Continue working on own Blended Learning project (with guidance for tutors and specialists.)

Friday August 18, 9.00 – 17.00 hours

- Interactive lecture and practical about tutoring and mentoring in online education, using synchronous (e.g. Skype) or asynchronous (e.g. discussion forum) feedback systems.
- Interactive lecture: Digital Learning Environments (like Moodle or Blackboard) as tools for Blended Learning.
- Finalize work on own Blended Learning project (with guidance from tutors and specialists.)
- Evening: farewell dinner.

Saturday August 19, 9.00 – 14.00 hours

- Interactive presentations of Blended Learning projects by participants
- Official closure of the Blended Learning Summer School. Handing over of the Leiden University and Dutch Academic Services Training Certificate to the participants.



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To allow the participants to achieve their training goals, the actual content of the Summer School will strongly depend on the questions and projects of the participants. The following four components will form the main framework of the course:

- Providing a concise and practical overview of the major learning and instructional design theories related to a Blended Learning method
- Training in the use of an optimal mix of tools and applications which can be applied in a Blended Learning setting
- Designing and developing blended formats for participants their own curriculum and course programme. These products will be platform independent or will be geared to the particular platform that is used by the participants' organization
- Working on an institutional or departmental development plan regarding the introduction or re-enforcement of Blended Learning
- Individual emphasis will be put on practical design of Blended Learning, organisational implementation or a mix of both. This way two or more participants from one institute can work together on a mutual project.